

Exploring the TYR Car: SCAD's Off-Road Electric Vehicle Innovation

The TYR car, designed by SCAD students, is an off-road electric vehicle that combines sustainability, cutting-edge tools like Rhino, and innovative manufacturing techniques to meet the eco-conscious and adventurous lifestyle of Gen Z.

The Aether Concept Car's Revolution in Electric Vehicle Design

Aether, a full-scale electric concept car designed by SCAD students, combines intricate parametric design with advanced additive manufacturing to craft its interior and exterior components. Using tools like Rhino 8, Grasshopper, and Multi-Jet Fusion technology, the team created flexible, resilient structures and intricate lattice patterns.

Electrifying the Road

Unleashing innovation in Argentina's industrial design course with Rhino-powered electric go-karts