

The Story Behind Harm0H Pairing Bar's Unique Lighting Installation

In the heart of Brazil lies the Harm0H Pairing Bar, a stunning architectural marvel that showcases innovative lighting design. It was created in collaboration with [Fenda Arquitetos](#) and Computational Designer [Leonardo Gindri](#).



Cr
ea
ti
ng
th
e
la
nd
ma
rk
in
vo
lv
ed
ca
re
fu
ll
y
ba
la
nc
in
g
cr
ea
ti
vi
ty

, budget limitations, and time constraints. The goal was to make an inviting structure that

would catch the attention of people passing by.

The idea of “fluidity” emerged, replicating the flow of the adjacent street within the building. Computational design, powered by Grasshopper, played a significant role in making intricate yet practical designs. Archicad Live Connection made it easy to transfer data for integrated documentation.

The lighting fixtures were chosen based on their aesthetic appeal, lighting color, and cost, with simulations used to create an appealing yet cost-effective ambiance. The assembly revealed the true grandeur of the HarmOH Pairing Bar, surpassing expectations.

The bar’s dynamic lighting design serves as a magnetic force, attracting people to explore and experience its unique identity, setting it apart from other establishments in the city. Its transformative effect creates an unforgettable atmosphere, making every visit to HarmOH Pairing Bar an enchanting and memorable experience.

